

YOUR UNFAIR ADVANTAGE

Outsmart Your Competitors with VOCPhone AI

A tactical playbook for ambitious Australian businesses: win the customers your rivals are quietly losing every day, simply by answering smarter than they do.

Your competition is not beating you on ads or price, it is losing customers to a phone nobody answers, and so are you if you are not careful. A large share of small-business calls go unanswered, and most callers who hit voicemail never ring back. A **VOCPhone AI Phone Agent** flips that into your edge: it answers every call in a natural Australian accent, responds in seconds, works round the clock, routes by what the caller actually wants, and logs the enquiry straight into your CRM. Because VOCPhone **owns and operates its own network** and prices per user with a price guarantee, you get enterprise-grade AI on a small-business budget. This is the playbook to put it to work in 30 days.

The short version

Capability	VOCPhone	Legacy provider (no AI)	Standalone AI add-on
Australian-owned, owns its network	✓	~ Often a reseller	✗
Natural Australian-accent AI, 24/7	✓	✗	~ Varies
Intent-based routing	✓	✗ Keypad IVR	~ Limited
CRM auto-logging built in	✓	~ Manual	✗ Separate silo
24/7 Australian human support	✓	~ Varies	✗ DIY portal

■ Key points

- Turn call data into a plan

Why the economics stack up

VOCPhone owns and operates its own network rather than reselling another carrier's, which strips out a layer of middle margin and keeps pricing honest. You get AI answering, smart routing, call recording, video, and SMS on the one platform, transparent per-user pricing, and a price guarantee that matches any genuine cheaper quote. No minimum users, Australian-hosted, with 24/7 human support behind it.

■ Questions the full guide answers

- ☐ Will a VOCPhone AI Phone Agent sound robotic to my customers?
- ☐ Is AI a pricey add-on, or is it part of the platform?
- ☐ Do I need a minimum number of users to start?
- ☐ Will it connect to the tools I already use?
- ☐ Is my call data kept in Australia?
- ☐ How quickly can I switch over and keep my number?
- ☐ Does VOCPhone work on mobile and desktop?

This is the summary. The guide has the detail.

Every point above is worked through in full on our site, with the Australian context, the numbers and the exceptions. If you would rather talk it through, call 1300 663 222 or visit vocphone.com/about/contact-us.