

FOUNDERS · AUSTRALIA · 2026

How to Start a Business in Australia (2026 Guide)

The practical, no-fluff checklist for getting a new Australian business off the ground, from validating the idea to the one foundation founders leave far too late: how customers actually reach you.

Starting up in Australia is faster and cheaper than most people think: validate the idea, pick a structure (sole trader or company), grab an ABN and business name, set up your money and a lean tool stack, then launch. The step most founders underrate is communications, a proper business number and an AI receptionist that answers every call make a one-person operation look and perform like an established company from day one. VOCPhone gives new businesses that professional front for a predictable monthly cost.

■ The short version

- A real business number
- An AI receptionist from day one
- Message the way customers do
- Predictable Australian pricing

■ Key points

- A real business number
- An AI receptionist from day one
- Message the way customers do
- Predictable Australian pricing

■ Questions the full guide answers

- ☐ What do I legally need to start a business in Australia?
- ☐ How much does it cost to start a business in Australia?
- ☐ Do I need a business phone number when starting out?
- ☐ Sole trader or company, which structure should I choose?
- ☐ What tools does a new Australian business actually need?

This is the summary. The guide has the detail.

Every point above is worked through in full on our site, with the Australian context, the numbers and the exceptions. If you would rather talk it through, call **1300 663 222** or visit vocphone.com/about/contact-us.